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GENERAL FOODS Note American

ABOUT GENERAL FOODS NORTH AMERICA™



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As a leader in global nutrition and a proud member of the Pharmapex® Group, General Foods North America is involved in production, processing, and distribution of several major classes of products within the food industry and agribusiness sector. With the soul of a powerhouse, General Foods unlocks the power of nature to envisage, create and combine ingredients and flavors for food and beverages, dairy, animal feed, and more. With our diverse portfolio of products, we strive to meet a spectrum of evolving needs of people and companies around the world.

We operate in industrial, emerging, and developing markets within North and Latin America, Europe, Middle East, and Africa, and strive to bridge the gap between the American ingenuity and worldwide need to our products. Our purpose is straight forward: to help people all over the world make healthier and tastier food and drink choices, whilst supporting our communities and caring for our planet, not just today but for the future.

Dairy Proteins and related Ingredients

Specifically, we manufacture the inspired ingredients you need to help your food and supplement products do more. So if you're looking for whey proteins, milk proteins, specialty proteins or hydrolysates for a product targeting elite athletes and weekend warriors, or simply need an innovative solution that can help keep everyone else active and healthy, you've come to the right place. Our products come with the below options:

OPTIONS

- Gluten-Free Certified
- Instantized
- · Non-GMO Project Verified
- Grass Fed Dairy
- Kosher Certified
- Organic

Halal Certified

For more information about our food and feed range of products please contact General Foods North America at info@GeneralFoods.co.



Specialty Protein Ingredients



CUSTOM FORMULATED FOR YOUR SUCCESS

General Foods offers a range of proprietary products specifically formulated to optimize your product. Whether you are looking to improve consumer experience, add a crunch to an existing products or develop a brand new product - you can rely on our team to help you find the right solution.

Product Name	Brief Description	Page Number
MultaMAX™ GentleBar™ NutriMAX™ Lactoferrin	High protein for yogurt applications High protein for bars and RTE applications Whey protein fractions - Lactoferrin,	Pages 19-20 Pages 21-22 Pages 23-24
LAC-X™	Alpha-Lactalbumin and MFGM	3
MAXIcas™ Micellar Casein	Lactose-free milk and why protein Micellar Casein (microfiltered milk proteins)	Pages 25-26 Pages 27-28
MAXIriz™	Rice protein concentrate, available in conventional and organic	Pages 29-30
MAXIbev™	Low Ph heat stable clear WPI, available In regular, instant, hydrolyzed & liquid	Pages 31-32
ExtruMAX TM MaxiCream TM	Extruded high protein products Ideal for keto products, dairy & non-dairy	Pages 33-34 Pages 47-48
1 10/10/10/11	fat source options available	. 4900 47 40



Whey Protein Ingredients

GENERAL FOODS IS THE LEADING MANUFACTURER OF WHEY PROTEIN

General Foods is the leading manufacturer of whey proteins and our secret to success is our world class supply chain of raw materials. Whether you're looking for highly concentrated whey protein isolate, or a fast absorbing whey protein hydrolysate – our team of experts can offer the speed and scale to help make your product a success.



Product Name	Page Number
MultaMAX [™] GentleBar [™] LAC-X [™] ExtruMAX [™] MAXIbev [™] Whey Protein Concentrate Whey Protein Isolate Whey Protein Hydrolysate	Pages 19-20 Pages 21-22 Pages 25-26 Pages 33-34 Pages 31-32 Pages 35 Pages 35-36 Pages 35-36



Milk Protein Ingredients



YOUR GO-TO SOURCE FOR MILK PROTEIN SOLUTIONS

General Foods offers a range of milk protein powders including milk protein concentrates and isolates. Starting with raw milk straight from the farm, we utilize gentle membrane filtration to isolate the protein before employing low-heat spray drying. By keeping these proteins in their native state, they retain full functionality and a high-quality amino acid profile.

Product Name	Page Number
MAXIcas™ Acid Casein MAXIcas™ Rennet Casein Milk Protein Concentrate Non-Fat Dry Milk Milk Protein Isolate MAXIcas™ Calcium Caseinate Milk Hydrolysate MAXIcas™ Sodium Caseinate MultaMAX™ GentleBar™ LAC-X™ MAXIcas™ Micellar Casein ExtruMAX™	Pages 37-38 Pages 39-40 Pages 41-42 Page 51 Pages 41-42 Pages 45-46 Pages 43-44 Pages 19-20 Pages 21-22 Pages 25-26 Pages 33-34



Caseins and Caseinates

CASEINS & CASEINATES MADE IN THE U.S.A.

General Foods offers a full line of casein and caseinate products conveniently produced.

Whether your application is for a food or beverage product, or for an industrial use,
General Foods has the expertise and supply chain to meet your needs. From fresh curd caseinates, to micellar casein, to acid casein and rennet casein - General Foods' production facilities are in a convenient location for North American customers.



MAXIcas™ Acid CaseinPages 3MAXIcas™ Rennet CaseinPages 3MAXIcas™ Calcium CaseinatePages 4MAXIcas™ Sodium CaseinatePages 4	ımber
	9-40 5-46 3-44
MAXIcas™ Micellar Casein Pages 2	7-28



Plant Protein Ingredients



Embrace the Popularity of Plant Proteins

Plant proteins are surging in popularity and General Foods can be you go-to supplier for plant protein solutions. Whether you are looking for a extruded protein to add a "crunch" to an existing product or plant-based protein for a a ready-to-drink concept, we have the scale and speed to be your reliable ingredients partner.

Product Name	Page Number
MAXIriz [™]	Pages 29-30
ExtruMAX [™]	Pages 33-34



Dairy and Plant Fat Ingredients

INGREDIENT SOLUTIONS FOR ALL APPLICATIONS

General Foods is you one-stop-shop for dairy ingredients and plant-based fats. Whether you are working on a new ready to drink application or something else, we offer the size, speed and scale to be your go-to ingredients partner.



Product Name	Page Number
MAXIcream™	Pages 47-48



Carbohydrate Ingredients



FEATURED ITEM: Lactose

From chocolate, to bakery items to processed meats – lactose is a highly versatile ingredient. Our lactose is made from pasteurized sweet whey and comes with a wide range of certification options

Product	Name	Page Number
	/hey Powder inized Whey	Page 49–50 Page 51 Page 51



Protein Bar Applications



FEATURED INGREDIENT: GentleBAR™

GentleBAR™ is a highly functional protein designed to provide a soft texture, optimal sensory experience, and extended shelf-life in high protein bars. It provides the nutritional benefits of complete milk proteins while reducing moisture migration for a softer bar. Studies also show significantly reduced browning and hardening over the shelf-life of the bar, providing an enhanced consumer experience.

Product Name	Page Number
MAXIcas [™] Acid Casein Milk Hydrolysate GentleBar [™] Whey Protein Concentrate Whey Protein Isolate Whey Protein Hydrolysate	Pages 37-38 Pages 41-42 Pages 21-22 Pages 35-36 Pages 35-36



Confectionary and Gummy



FEATURED PRODUCT: NutriMAX™ Lactoferrin

Lactoferrin is earning a reputation as the tiny protein fraction with mighty health benefits. It has been shown to provide health benefits for all life stages and is highly suitable for a range of applications.

Product N	ame	Page Number
Lactose Sweet Wh Deproteini Non-Fat D NutriMAX ^{TI} ExtruMAX ^{TI} MAXIbev TM Whey Prot Whey Prot	Dry Milk 1 Lactoferrin M	Pages 37-38 Page 49-50 Page 51 Page 51 Page 51 Pages 23-24 Pages 33-34 Pages 31-32 Pages 35-36 Pages 35-36 Pages 35-36



Ready-to-Mix Beverages Applications



FEATURED PRODUCT: LAC-X™

LAC- X^{TM} is our line of lactose-free high protein dairy ingredients for the sports nutrition and functional food end-markets. These great tasting products contain all the essential amino acids needed to help promote muscle and bone health, all while meeting the needs of a lactose intolerant consumer base.

Product Name	Page Number
MAXIcas [™] Acid Casein Milk Protein Isolate MAXIcas [™] Calcium Caseinate NutriMAX [™] Lactoferrin LAC-X [™] MAXIcas [™] Micellar Casein MAXIriz [™] MAXIbev [™] Whey Protein Concentrate Whey Protein Isolate Whey Protein Hydrolysate	Pages 37-38 Pages 41-42 Pages 45-46 Pages 23-24 Pages 25-26 Pages 27-28 Pages 29-30 Pages 31-32 Pages 35-36 Pages 35-36



Frozen Desert Applications



FEATURED PRODUCT: MAXIcas™

MAXIcas[™] (micellar casein or MCC) is produced directly from fresh skim milk. It is a highly functional ingredient that helps boost the nutritional quality of food and beverage products. It is greatly dispersible and heat stable, making it the ingredient of choice for frozen treats, creamers and sweet drinks.



Extruded and Texturized Protein Applications

Featured Product: ExtruMAX™

ExtruMAXTM extruded protein products offer a diverse set of solutions to support a broad array of applications. Partner with our formulations team to determine the ideal size, shape and texture to take your snack or meat alternative to the next level. Our expert team can match products in the market, as well as support new innovation projects.



Product Name	Page Number
ExtruMAX™	Pages 33-34



Ready-to-Drink Beverages Applications



FEATURED PRODUCT: MAXIbev™

MAXIbev[™] is a heat-stable whey protein isolate that is clear in solution. It is produced via a proprietary filtration process that purifies whey proteins to provide maximum functionality. MAXIbev[™] delivers an exceptionally clean taste and strong nutritional profile to a variety of applications. MAXIbev was named the winner of 2020 Breakthrough Award for Dairy Ingredient Innovation by the American Dairy Products Institute.

MAXIcas™ Acid CaseinPages 37-38Milk Protein ConcentratePages 41-42Deproteinized WheyPage 51Non-Fat Dry MilkPages 41-42Milk Protein IsolatePages 41-42MAXIcas™ Calcium CaseinatePages 45-46Milk HydrolysatePages 41-42MAXIcas™ Sodium CaseinatePages 43-44MAXIcram™Pages 47-48LAC-X™Pages 25-26MAXIcas™ Micellar CaseinPages 27-28MAXIriz™Pages 29-30MAXIbev™Pages 31-32	Product Name	Page Number
	Milk Protein Concentrate Deproteinized Whey Non-Fat Dry Milk Milk Protein Isolate MAXIcas™ Calcium Caseinate Milk Hydrolysate MAXIcas™ Sodium Caseinate MAXIcream™ LAC-X™ MAXIcas™ Micellar Casein MAXIriz™	Pages 41-42 Page 51 Page 51 Pages 41-42 Pages 45-46 Pages 41-42 Pages 43-44 Pages 47-48 Pages 25-26 Pages 27-28 Pages 29-30



Yogurt & Fermented Dairy Applications



FEATURED PRODUCT: MultaMAX™

Developed with a focus on quality and consistency, MultaMAX^{PM} is a proprietary ingredient for protein fortification in yogurt and other fermented dairy products. The result is a smoother texture, creamy mouthfeel, improved gelation, and reduced whey separation while maintaining the excellent amino acid profile and high protein content consumers expect in cultured dairy products.

Milk Protein IsolatePages 41-42MAXIcas™ Calcium CaseinatePages 45-46MAXIcas™ Sodium CaseinatePages 43-44MultaMAX™Pages 19-20LAC-X™Pages 25-26MAXIcas™ Micellar CaseinPages 27-28MAXIriz™Pages 29-30	Product Name	Page Number
	MAXIcas [™] Calcium Caseinate MAXIcas [™] Sodium Caseinate MultaMAX [™] LAC-X [™] MAXIcas [™] Micellar Casein	Pages 45-46 Pages 43-44 Pages 19-20 Pages 25-26 Pages 27-28



Baked Goods Applications



FEATURED PRODUCT: GentleBAR™

GentleBAR[™] is a highly functional protein designed to provide a soft texture, optimal sensory experience, and extended shelf-life in high protein baked goods. It provides the nutritional benefits of complete milk proteins while reducing moisture migration. Studies also show significantly reduced browning and hardening over the shelf-life of the product, providing an enhanced consumer experience.

Product Name	Page Number
Lactose Sweet Whey Powder Deproteinized Whey Non-Fat Dry Milk GentleBar™	Page 49-50 Page 51 Page 51 Page 51 Pages 21-22



Soup, Sauce and Dressing Applications

FEATURED PRODUCT: Custom Solutions

Whether you're trying to add a nutritious punch or improve texture, work with our team of research and development experts to formulate a custom blend to help take your product to the top of its category.



Product Name	Page Number
MAXIcas™ Acid Casein	Pages 37-38
Deproteinized Whey	Page 51
Non-Fat Dry Milk	Page 51



Cheese Applications

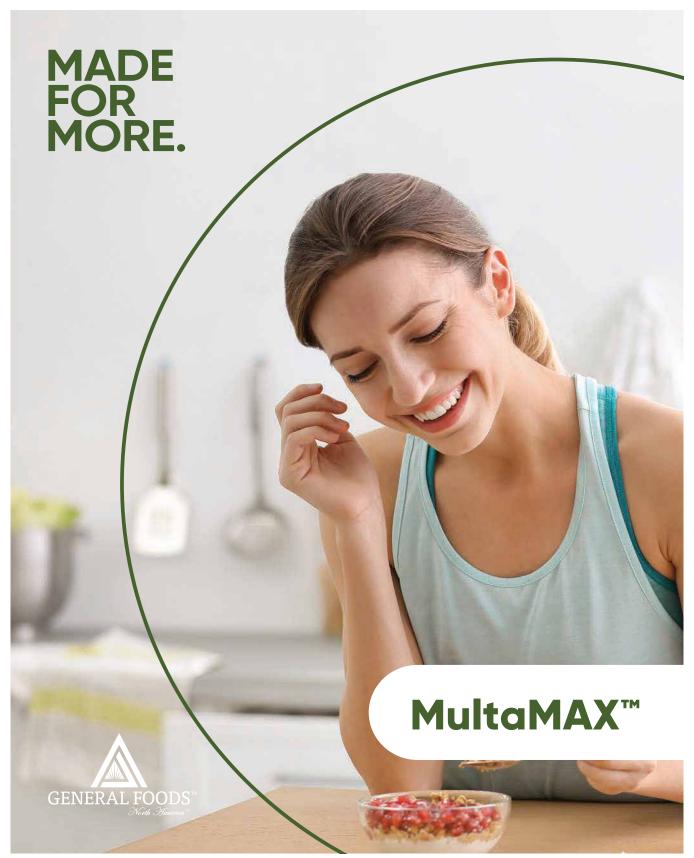


FEATURED PRODUCT: MAXIcas™

MAXIcas[™] (micellar casein) it is a highly functional ingredient that helps boost the nutritional quality of food and beverage products. It is greatly dispersible and heat stable, making it the ingredient of choice for a wide range of products and ideal solution for cheesemakers.

Product Name	Page Number
MAXIcas™ Rennet Casein Milk Protein Concentrate Non-Fat Dry Milk	Pages 37-38 Pages 39-40 Pages 41-42 Page 51 Pages 27-28









MultaMAX™

Superior Solutions For Cultured Dairy

MultaMAX[™] is a proprietary dairy protein ingredient that delivers exceptional performance and nutritive value in cultured dairy

MultaMAX[™] is a premium ingredient for yogurt protein fortification. The result is a smoother texture, creamy mouthfeel, improved

products. Developed with a focus on quality and consistency,

gelation, and reduced whey separation while maintaining the

excellent amino acid profile and high protein content consumers

PRODUCT APPLICATIONS

MultaMAX™ 685

Yogurt

Cultured Dairy Products

MultaMAX™ 485

Yogurt

Cultured Dairy Products

FEATURES & BENEFITS

expect in cultured dairy products.

- · High solubility and emulsification properties
- Formulated for performance in cultured dairy
- Single-source ingredient for protein fortification
- Delivers improved texture, smooth mouthfeel and neutral flavor
- · Improves viscosity

CERTIFICATIONS & OPTIONS















GentleBAR™

Raising The Bar On Texture

PRODUCT APPLICATIONS

GentleBAR™ 2000-5000

Baked Bars

Extruded Bars

Pressed Bars

Baked Goods

designed to provide a soft texture, optimal sensory experience and extended shelf-life in high protein bars. It provides the nutritional benefits of complete milk proteins while reducing moisture migration for a softer bar. GentleBAR™ enables manufacturers to produce a range of protein-enriched products from baked and pressed bars to cookies in support of the growing trend of healthier on-the-go snacks.

GentleBAR™ is a range of highly functional dairy protein ingredients

CERTIFICATIONS & OPTIONS

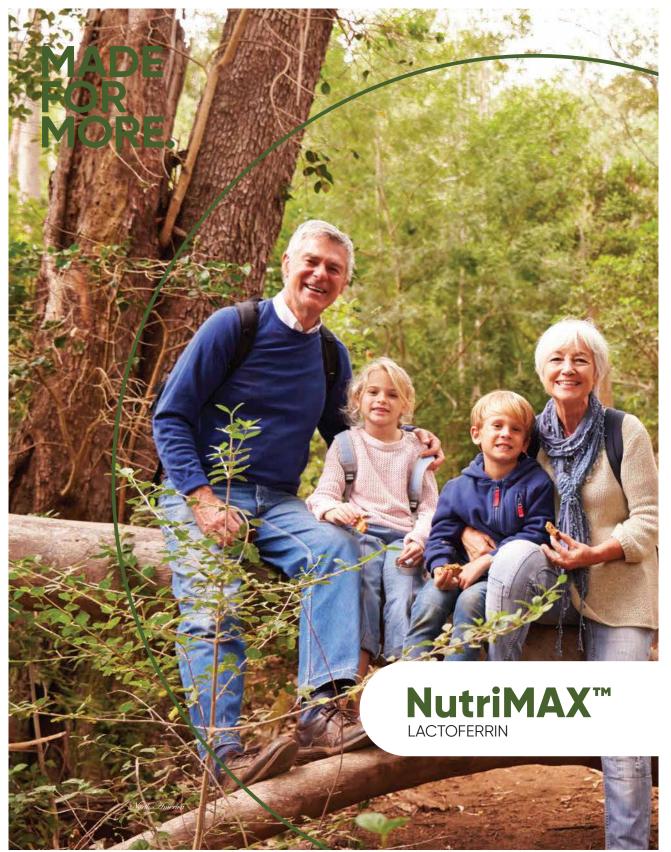






- · Proprietary blend optimized for protein bar performance
- 90% protein
- Significantly reduces browning
- · Softer texture through reduced moisture migration
- · Superior clean taste
- · Complete protein providing all essential amino acids









NutriMAX™

Health Supporting Protein

PRODUCT APPLICATIONS

NutriMAX™ LACTOFERRIN

Conf ec tionary

RTM

Lactoferrin is a naturally occurring bioactive protein fraction found in whey. With a growing body of research, it has been shown to provide immune system support, promote positive gut health, improve iron status and increase antioxidant capacity. Utilizing our expertise in protein processing, we have developed our NutriMAX™ Lactoferrin to meet growing consumer demand for health-enhanced products for all life stages.

CERTIFICATIONS







- Guaranteed lactoferrin purity levels of 0.15%-95%
- · High levels of bioactive components
- Rich in BCAAs
- Immune system support
- · Improves iron status
- · Promotes positive gut health
- Increases antioxidant capacity
- · Promotes eye & skin health









LAC-X™

Zero Lactose, Zero Discomfort

PRODUCT APPLICATIONS

RTM RTD Frozen Deserts
Fermented Dairy Products

LAC-X[™] is our line of well-rounded lactose-free high protein dairy ingredients for the sports nutrition and functional food endmarkets. These great tasting products contain all the essential amino acids needed to help promote muscle and bone health, satisfy hunger and provide a great tasting product, all while meeting the needs of a lactose intolerant consumer base.

CERTIFICATIONS & OPTIONS







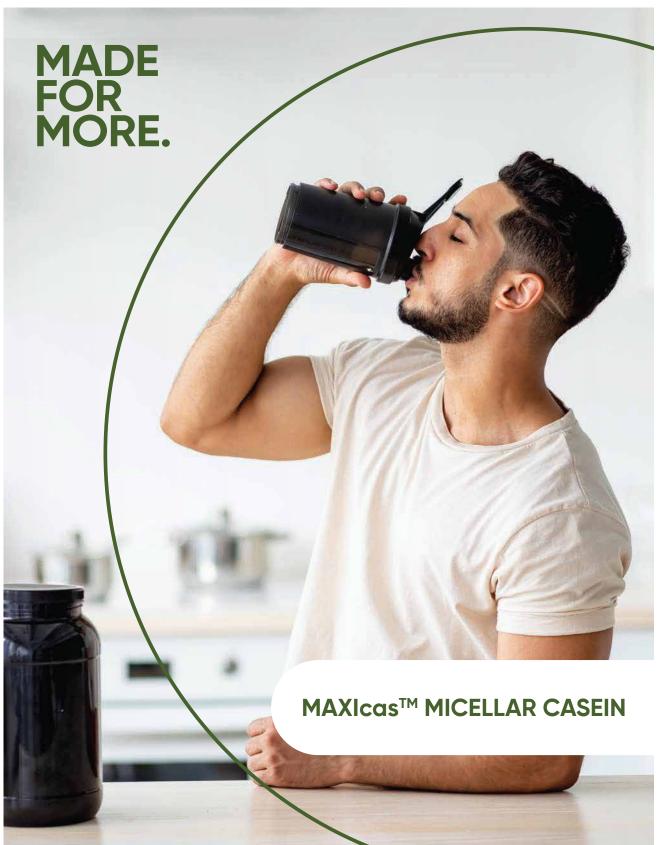






- · Lactose free
- High dispersion
- 90% Protein
- · Clean flavor and ideal taste
- Available with a range of certifications and options









MAXIcasTM

MICELLAR CASEIN

Milk protein in it's purest form

PRODUCT APPLICATIONS

MICELLAR CASEIN

RTM

Baked Goods

Bars

CERTIFICATIONS & OPTIONS







Micellar casein is milk proteins in their native state. Our micellar casein is made from fresh skimmed milk. Micellar casein has all the benefits of casein, but in a more soluble option that lends itself to more applications than insoluble casein.

Micellar casein can be used in a variety of applications including shelf stable beverages, bakery items, and protein bars. When you require stable emulsion and a high level of protein, our micellar casein delivers the consistency and outstanding performance you want.

- Great solubility and dispersity
- Stable in heat at a neutral pH
- Neutral flavor
- · High in protein









MAXIriz[™]

Brown Rice Protein

PRODUCT APPLICATIONS

MAXIriz™

RTM RT

RTD Frozen Deserts

Fermented Dairy Products

MAXIriz™ brown rice protein was developed to meet the increasing consumer demand for plant-based ingredients. MAXIriz™ provides all nine essential amino acids in a low-grit, neutral tasting, free-flowing powder that is suitable for a wide range of applications. Available in both organic and conventional formats, the 80% protein concentrate supports general wellness, performance and weight management nutrition.

CERTIFICATIONS & OPTIONS







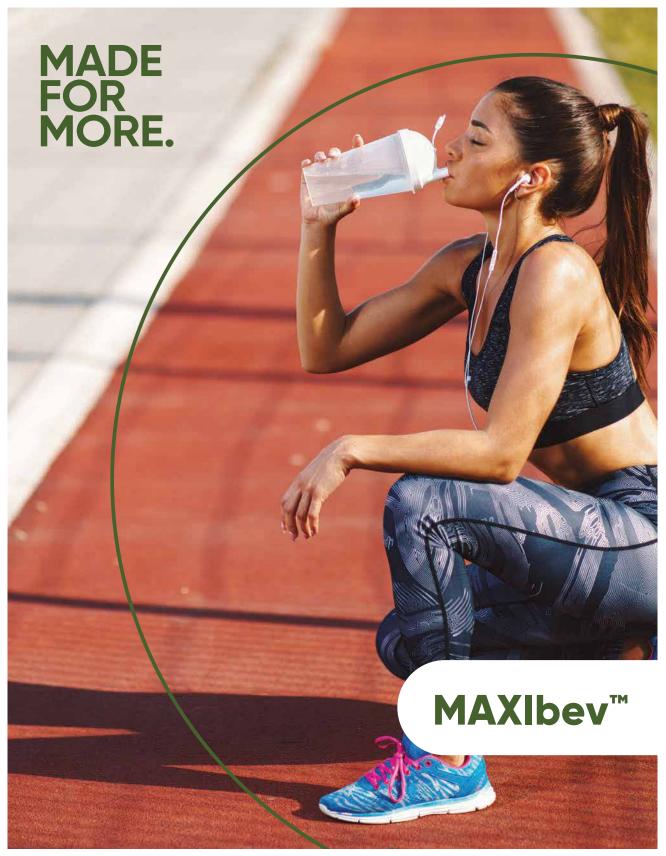






- 100% plant-based protein Dairy free and lactose free
- · Great source of essential amino acids
- Quick dispersibility & solubility
- · Delivers smooth, consistent texture
- · Protein fortification across a variety of applications









MAXIbev[™]

Clear Protein Never Tasted This Good

PRODUCT APPLICATIONS

MAXIbev" & HYDROLYZED MAXIbev" Clear RTD Clear RTM Gels Gummies Conf ec tionary

MAXIbev™ is a heat-stable whey protein isolate that is clear in solution. It is produced by utilizing a proprietary filtration process that isolates whey proteins in a highly concentrated form to provide maximum functionality. MAXIbev™ delivers an exceptionally clean taste and strong nutritional profile to a variety of water-based beverages and gel applications, including RTD, protein waters, clear RTM shakes, gummies and frozen desserts.

CERTIFICATIONS & OPTIONS



Protein Waters







- >90% Protein that is clear in solution
- · Available in regular, instant and agglomerated
- Low astringency
- Superior clarity & stability in RTDs
- Compliments refreshing, fruit-focused flavors
- Supports fat free & low lactose claims
- · Great source of essential amino acids & BCAAs
- Excellent gelling properties









ExtruMAX™

Extruded High Protein

PRODUCT APPLICATIONS

ExtruMAX™

Healthy Snacks & Cereals

Bars

Meat Alternatives

RTE Products

CERTIFICATIONS & OPTIONS







ExtruMAX™ extruded high protein products offer a diverse set of high protein solutions to support a broad array of applications. Partner with our formulations team to determine the ideal size, shape and textured ingredients to take your snack or meat alternative to the next level. Our expert team can match products in the market, as well as support new innovation projects. At General Foods, we have the speed, flexibility, and expertise to be your one stop ingredients partner.

- Protein fortification up to 90%
- Flexibility in protein sources
- Size and shape customized to suit application
- Color & Flavor coating available
- Texture enhancement in finished goods









WHEY PROTEIN

Superior Whey Ingredients

PRODUCT APPLICATIONS

WPC

RTM Bars Frozen Deserts

Conf ec tionary

WPH

RTM Bars Frozen Deserts

Conf ec tionary

WPI

RTM Bars Confectionary

CERTIFICATIONS & OPTIONS









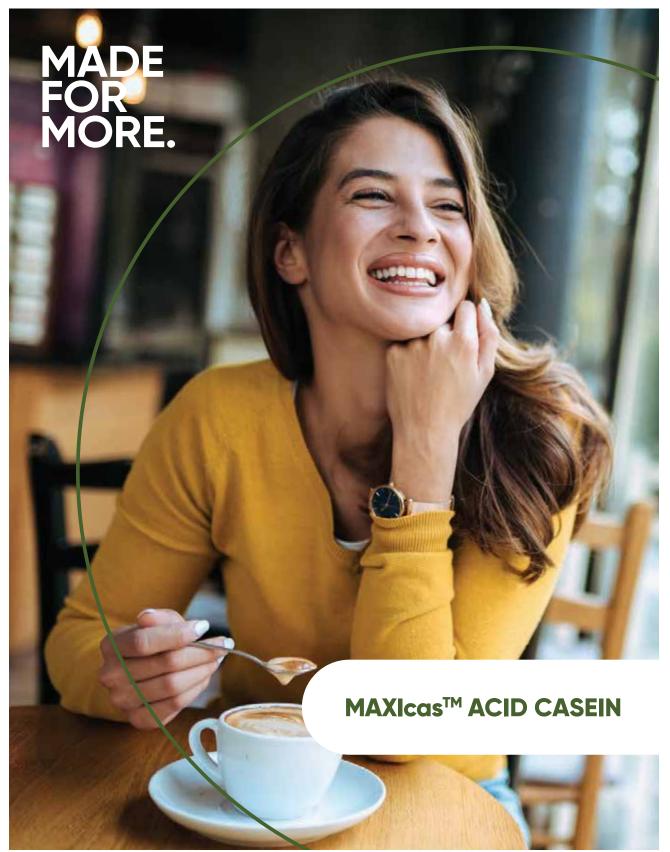




As food and beverage developers know, the nutritional and functional benefits of whey proteins go far and wide. At General Foods, we utilize gentle filtration systems that prevent the protein structure from denaturing. This leads to a range of whey protein ingredients that are ideal for a variety of applications, while maintaining the unrivalled amino acid profile and health benefits whey protein is renowned for delivering.

- Great source of essential amino acids & BCAAs
- · Quick dispersibility & solubility
- · Good foaming & emulsion capacity
- Delivers smooth, consistent texture
- Protein fortification across a variety of applications









MAXIcas™

ACID CASEIN

Complete protein with an exceptional amino acid profile.

PRODUCT APPLICATIONS

MAXIcas ACID CASEIN

Infant Formula Bars RTD

Processed Cheeses RTM

Soups & Sauces Confections

Coffee Creamers & Whiteners

Acid casein is a complete protein with an exceptional amino acid profile. It can play an efficient role in supplying nutrients. It has a remarkably wide variety of uses in consumer applications and industrial non-food applications. Acid casein is a flexible solution that provides a wide range of functional and nutritional properties.

Our acid casein is dried to a variety of mesh sizes for various application needs to maximize shelf-life, stability and ease of storage and handling.

CERTIFICATIONS & OPTIONS

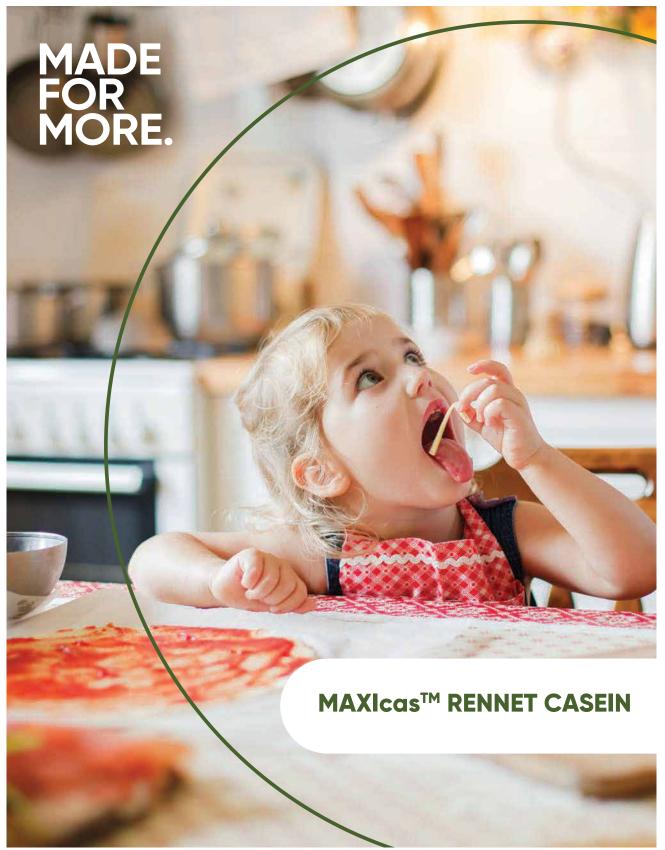






- Neutral flavor
- Texture improvement
- · High in protein and amnio acids
- · Low in fat, cholesterol and lactose
- Heat stable









MAXIcas™

RENNET CASEIN

Enhanced texture, stretch and melting capabilities for cheese products

PRODUCT APPLICATIONS

RENNET CASEIN

Processed Cheese

Cheese Analogue

CERTIFICATIONS & OPTIONS





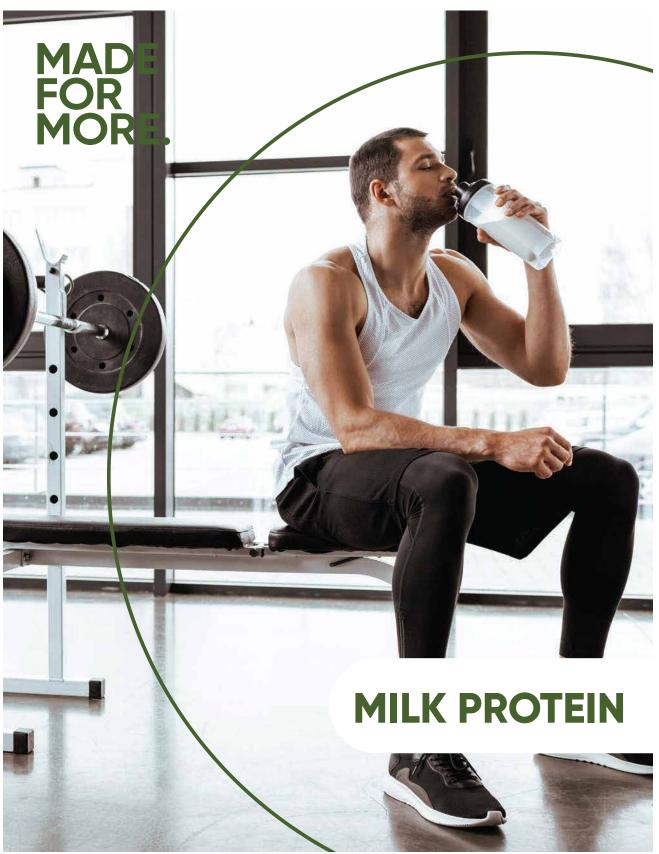


Rennet Casein is produced by separating casein and whey from skimmed milk by adding a rennet enzyme to create a neutral pH coagulate. Our Rennet Casein is dried to a variety of mesh sizes for various application needs that provide maximum shelf-life stability with ease of storage and handling.

Rennet Casein is used as an additive in processed cheese and cheese analogues. It is used to improve texture, stretch, and melting in processed, spreadable, sliced or block cheese. Rennet Casein is used as an additive to improve nutritional benefits by increasing the protein content. It also supports the reduction of sodium and fat content by reducing the use of additional emulsifying salts in processed cheese production.

- · Increase stretch and enhance texture
- Supports product melting capabilities
- · Controlled spreading & fat release
- Flavor stability
- Ability to reduce sodium & fat inclusions
- Neutral milky taste
- Heat stable









MILK PROTEIN

Superior Milk Ingredients

PRODUCT APPLICATIONS

MPC 70-85

Cheese

RTD

Frozen Deserts

MPI 90

RTM RTD

Frozen Deserts

Fermented Dairy Products

CERTIFICATIONS













We offer a range of the most natural form of milk protein powders available – milk protein concentrates and isolates. Starting with raw milk straight from the farm, we utilize gentle membrane filtration to isolate the protein before employing low-heat spray drying. By keeping these proteins in their native state, they retain full functionality and a high quality amino acid profile. The functional characteristics of our milk protein powders range from excellent heat stability to superior foaming and emulsion capabilities.

- · Good dispersibility & foaming capabilities
- Excellent heat stability
- · High emulsion capacity
- Exceptionally clean, neutral taste
- · Delivers smooth texture
- · Protein fortification across a variety of applications









MAXIcas™

SODIUM CASEINATE

A versatile protein made from fresh curd

PRODUCT APPLICATIONS

SODIUM CASEINATE

Fermented Dairy Products RTD

Bars Frozen Desserts Sauces

Conf ec tions Extruded Products

Coffee Creamers Baked Goods

Our product is a true, fresh curd sodium caseinate made from skim milk, which is then spray dried. Sodium caseinate is a versatile product that is highly nutritious and diversely functional across a variety of applications.

From thickening soups and gravies, to a stabilizer in powders and creamer, sodium caseinate offers various application features and benefits. It is ideal for use in a wide range of food applications and its extensive list of product characteristics include excellent binding and emulsification properties.

CERTIFICATIONS & OPTIONS

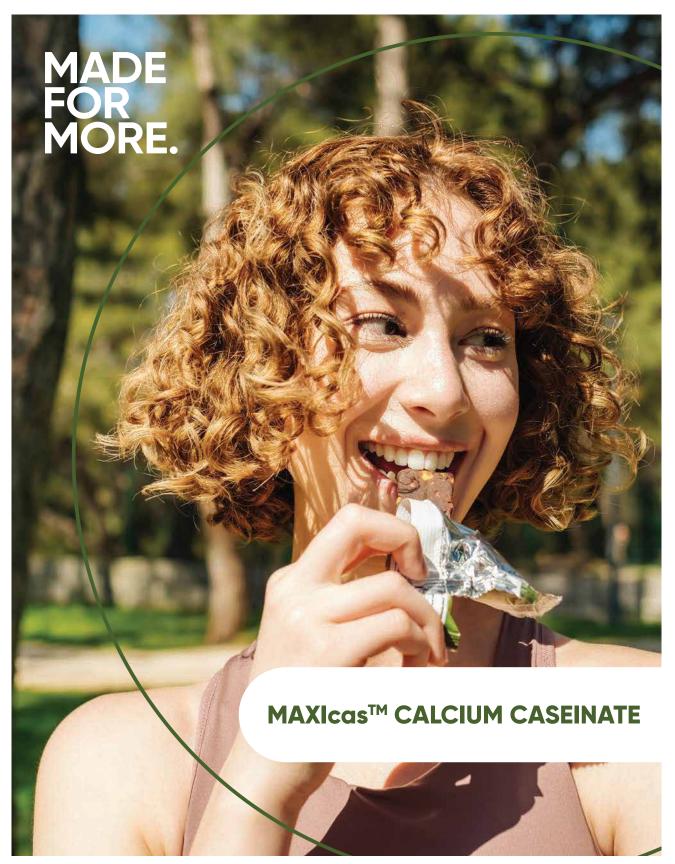






- · Single-source ingredient for protein fortification
- · Ultra high temperature compatible
- Emulsification and foaming capabilities
- Delivers improved texture
- · Smooth mouthfeel and neutral flavor
- · Fat stabilizer









MAXIcasTM

CALCIUM CASEINATE

Neutral flavored, functional milk protein made from fresh curd

PRODUCT APPLICATIONS

CALCIUM CASEINATE

RTD Baked Goods

Bars

Coffee Creamers

Conf ec tions

Whipped Toppings

skim milk, which is then spray dried. The finished powder has a neutral tasting profile that provides excellent levels of protein and calcium, but contains low levels of sodium, fat, and lactose. Calcium Caseinate is a highly functional ingredient that is used in a wide range of applications.

Our product is a true, fresh curd calcium caseinate made from

Caseinates can be used to emulsify, provide a creamy mouthfeel, and even aerate certain products. Calcium caseinate has high nutritional properties, improves the structure of finished goods, emulsifies, stabilizes fat, enhances foaming and foam stability, and is soluble in water.

CERTIFICATIONS & OPTIONS







- · High in protein and calcium
- · Low in sodium, fat and lactose levels
- · Foaming and whipping
- Fat stabilizer
- Neutral flavor
- Retort stability
- Heat stable









MAXIcream™

Superior Fat With Exceptional Functionality

PRODUCT APPLICATIONS

MAXIcream[™] MCT 75%

RTD

MAXIcream[™] DAIRY 40% & 80%

RTD

MAXIcream™ by General Foods is a range of high fat ingredients perfect for sought-after high fat products and keto applications. This range provides different offerings for good sources of fat, including MCTs (medium-chain triglycerides), which have gained popularity for fat metabolism and energy. MAXIcream™ products have a clean, neutral taste with exceptional functionality across a variety of applications.

- · Available in both dairy and dairy-free formats
- Clean label ingredient

FEATURES & BENEFITS

- Supports a keto diet
- Meets wide range of consumer needs
- · Exceptional functionality and end applications

CERTIFICATIONS & OPTIONS



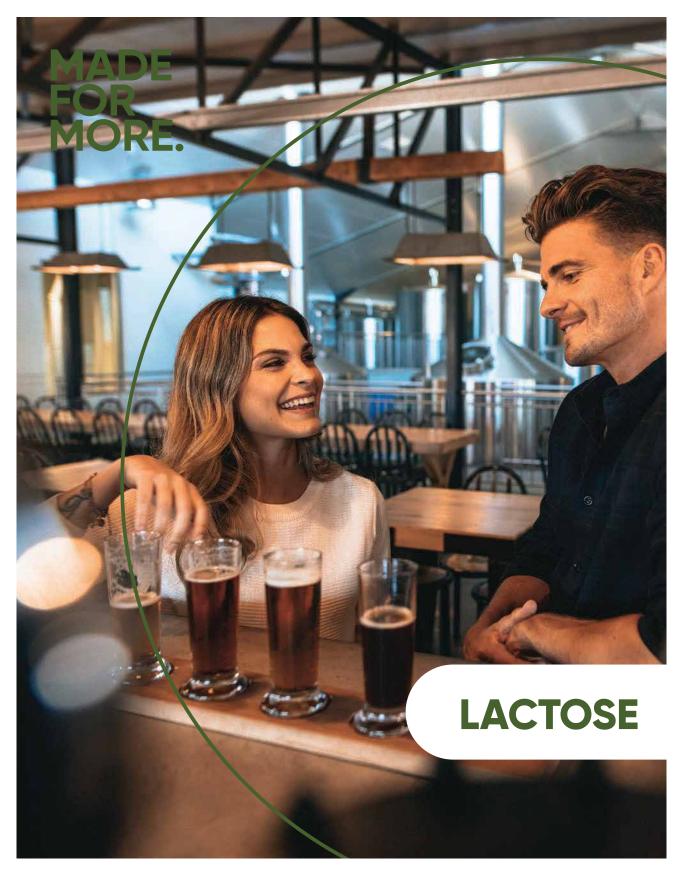
















LACTOSE

Versitile Ingredient Solution

PRODUCT APPLICATIONS

LACTOSE MONOHYDRATE

Baked Goods

Conf ec tionary

Frozen Deserts

Our lactose is a free-flowing powder manufactured from pasteurized sweet whey via membrane filtration, crystallization, refining and drying processes. With its clean flavor profile and good solubility, this dairy ingredient can be utilized for various functionalities in a range of applications.

FEATURES & BENEFITS

- Browning and flow agent
- Provides volume and weight, with low relative sweetness
- Delivers improved texture, smooth mouthfeel and neutral flavor
- Formulated to deliver performance in a wide range of food applications
- Available with a range of certifications and option

CERTIFICATIONS & OPTIONS





Sweet Whey Powder

Our sweet whey powder starts with our world class supply chain. Using only the highest quality raw materials guarantees a highly consistent product.

APPLICATIONS

Baked Goods
 Confectionary

OPTIONS

Grass Fed DairyKosher CertifiedOrganic

Deproteinized Whey

Deproteinized whey powder is produced by the removal of proteins and other solids from whey through our advanced ultrafiltration process. It can provide nutritional benefits to a wide range of food applications such as beverages, dry mixes, snack foods, soups and baked goods.

APPLICATIONS

Baked Goods
 Confectionary

• Ready to Drink Beverages • Soups, Sauces & Dressings

OPTIONS

Halal Certified
 Kosher Certified

Non-Fat Dry Milk

This highly adaptable ingredient can be utilized in a broad range of end applications. What sets General Foods' non-fat dry milk apart is our high-quality supply chain so you can rest assured our non-fat dry milk starts with only the highest quality milk.

APPLICATIONS

• Baked Goods • Cheese • Confectionary

• Ready to Drink Beverages • Soups, Sauces & Dressings

OPTIONS

• Grass Fed Dairy • Halal Certified • Kosher Certified

• Non-GMO Project Verified • Organic